

Kenneth C. Fonzi

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55 Winthrop Road
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Higher Education:

MBS Management Information & Managerial Accounting Systems 2007 - 2009
University College Cork with Honors

BA Theatre Arts 2002 – 2006
Suffolk University with Honors

Also studied abroad in London (UK), Cork (Ireland) and Madrid (Spain)

Recent Work Experience:

Web Development Coordinator Jan 2009—Oct 2009

GayInIreland.com Group, Cork, ROI

Planned and launched social events for online community, including meet-ups, mystery tours, and the buddy system to ensure safety. Led expansion of site (GayInLimerick.com, GayInGalway.com), including marketing & sales in Limerick and Galway, web development (Joomla, Wordpress), and online content. Also created other related sites in the Cork area using various Content Management Systems, HTML, ASP.net, and CSS.

Consulting Analyst Intern Jun 2008—Dec 2008

Accenture Ireland, Dublin, ROI

Client: Microsoft, European Operations Centre, Dublin. Performance measurement, capacity planning, and time/motion studies, in both the Dublin office and Prague branch. Project Manager for the review and relaunch of their Knowledge Base (Content Management System), including planning, implementation, and reporting. Consultant and designer of new scalable integrated payroll system, using Visual Basic and Microsoft Office.

Production and Accounts Manager Jul 2006—Sep 2007

Suffolk University, Boston, USA

Managed 70+ deliverables per month, delegated to a creative team of ten, managed 12 regular accounts and several ad hoc projects for the University Administrative Council, creating such collateral as magazines, dvds, invitations, brochures, fundraising appeals, and other marketing pieces for Alumni and University events. Managed Purchase Orders, budgets, and record keeping for each project.

Community Outreach Coordinator Summer 2004 & Jul 2006—Nov 2006

Island Alliance, Boston, USA

I planned and executed 24 days of programming on the Boston Harbor Islands, each summer. Duties included promotion, logistics, scouting and hiring talent, and interacting with visitors. I also coordinated a pilot programme for Civic Engagement, which saw 8 boat trips to the islands for invited community groups.

Hobbies/Volunteer Work:

- Marketing and web volunteer at The Other Place Cork. Sourced graphic design and print vendors, and led a focus group resulting in a new corporate identity for the centre and its service centres.
- Fundraising and brochure chair for Cork Pride 2009. Under my direction, Cork Pride raised upwards of €5k in advertising, and also forged partnerships with many businesses and organizations in Cork City.
- Planned and launched The REBEL Awards Dinner (as Dinner Committee Chairman). Recruited a volunteer committee, raised funds, and promoted the event. The event was sold-out, positively received, and recognised locally and nationally. It is set to become an annual event.